



# Company Profile

**OPTIPRO**  
CONSULTING   
EFFICIENCY & PRODUCTIVITY



# Contents

3

About the Company

4

Our Mission and Vision

5

Our Goals

6

Our Transformation Model

7

Our Product Portfolio

8

Happy Clients

9

Certificates

10

Our Team

11

Contact Information



# About the Company

- ▶ We are a Business Management Consulting Firm
- ▶ We believe in organizational change through training, mentorship and incubation



# Our Mission and Vision

## Mission

We exist to better organize the **operations** and **processes** of enterprises to drive **efficiency** and **sustainable growth**

## Vision

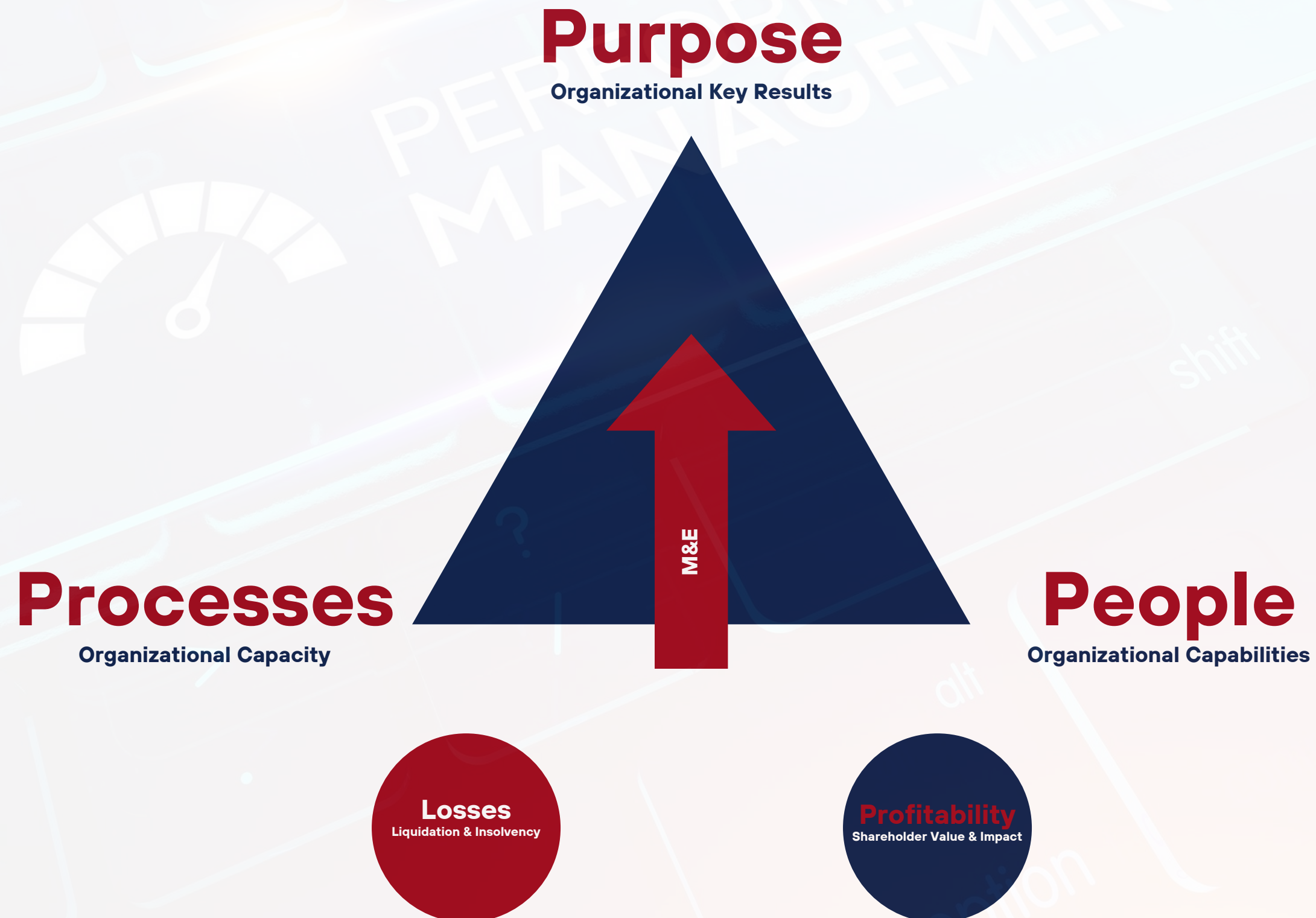
We endeavor to touch lives and **transform** livelihoods through organizational **turnaround**





# Our Transformation Model

3- Dimensional Approach to Change



Sustainable  
Change



# Our Goals



## Goal # 1

Transform Human  
Resources



## Goal # 2

Transform Processes



## Goal # 3

Transform Cashflow

Sustainable  
Change

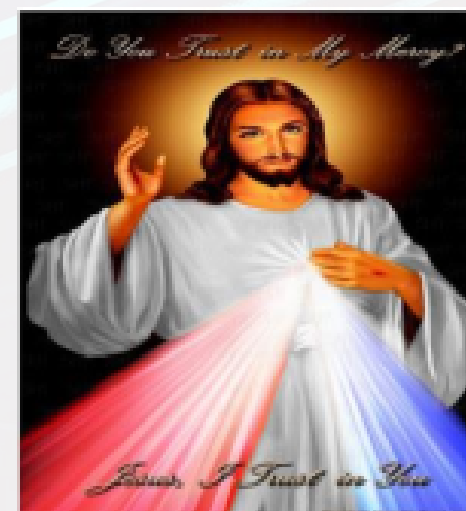
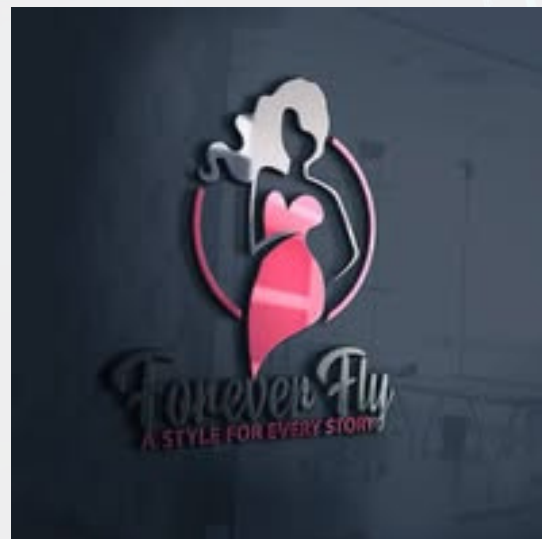
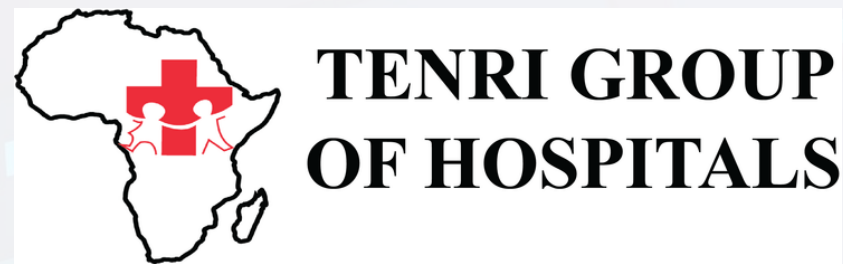


# Our Services

BUSINESS MANAGEMENT CONSULTING (BMC)		
HR CAPACITY BUILDING	AUDIT & TRANSFORMATION	BUSINESS SOLUTIONS
<ul style="list-style-type: none"><li>• Performance Management</li><li>• Strategic Management</li><li>• Customer Experience</li><li>• Sales &amp; Marketing</li><li>• Operational Excellence</li><li>• Financial Literacy for non-finance managers</li></ul>	<ul style="list-style-type: none"><li>• Organizational Culture Audit</li><li>• Productivity Audit &amp; Transformation</li><li>• Internal Audit &amp; Transformation (T-Plan)</li><li>• Management Accounts</li><li>• Annual Financial Audit (External)</li></ul>	<ul style="list-style-type: none"><li>• Tenders preparation/Proposal writing/Concept notes</li><li>• Strategic planning</li><li>• Business Planning</li><li>• Book-Keeping</li><li>• Schools Transformation Program</li><li>• Digital Marketing</li></ul>



# Happy Customers



Divine Mercy Catholic





# Happy Customers






# Customer Segments

Segment/Sector	Customers
Manufacturing	Kwado Energy Corp, Trade Circles
Financial	Absa (SMEs), OWIT (SMEs)
Religious	Divine Mercy K South Parish, Mary Immaculate Mowlem, Prayercafe TV
Educational	Zetech University, APBET Schools
Transport	Magari Africa, Twixt Logistics
Services	ACL, Pavicon, Nitram Accountants, Tenri Hospital, Trash handlers, Sentimental Energy Company Limited



# Certificates


No. PVT-EYUBK3EG

CERTIFICATE OF INCORPORATION

I hereby CERTIFY that,

OPTIPRO LIMITED

is on this date 21 Apr 2023 incorporated under the Companies Act, 2015 and that the Company is a PRIVATE LIMITED COMPANY.

  
Registrar Of Companies

This is a system generated certificate. To validate this document send the word BRS to 21546

Serial No: 202441210



Institute of  
Human  
Resource  
Management  
The Professional Body of HR Practitioners in Kenya



2024 HUMAN RESOURCE FIRM  
REGISTRATION  
Certificate

We hereby certify that

Optipro Limited

Hr Firm

Having complied with the relevant provisions of the  
Human Resource Management Professionals  
Act No. 52 of 2012 Laws of the  
Republic of Kenya, under

Registration No c00495

Given under hand and common Seal of the Institute of Human Resource Management

This day of 1 Jan year 2024

Chair,HRM Council

Chair,Registration Committee

Secretary, IHRM Council



KENYA REVENUE  
AUTHORITY  
[www.kra.go.ke](http://www.kra.go.ke)

PIN Certificate

For General Tax Questions  
Contact KRA Call Centre  
Tel: +254 (020) 4999 999  
Cell: +254(0711)099 999  
Email: [callcentre@kra.go.ke](mailto:callcentre@kra.go.ke)

Certificate Date 21/04/2023  
Personal Identification Number  
P052213346T

This is to certify that taxpayer shown herein has been registered with Revenue Authority

Taxpayer Information

Taxpayer Name	OPTIPRO LIMITED
Email Address	<a href="mailto:info.optimapro@gmail.com">info.optimapro@gmail.com</a>

Registered Address

L.R. Number : NA	Building Emcee Plaza Room One Murera
Street/Road Mugutha Road	City/Town : NA
County : Kiambu	District Ruiru District
Tax Area Ruiru	Station Thika
P. O. Box 40502	Postal Code 00100

Tax Obligation(s) Registration Details

Sr. No.	Tax Obligation(s)	Effective From Date	Effective Till	Status
1	Income Tax - Company	21/04/2023	N.A.	Active

The above PIN must appear on all your tax invoices and correspondences with Revenue Authority. Your accounting end month is December unless a change has been approved by the Commissioner Domestic Taxes Department. The status of Tax Obligation(s) with 'Dormant' status will automatically change to 'Active' on date mentioned in 'Effective Till Date' or any transaction done during the period. This certificate shall remain in force till further updated.

Disclaimer : This is a system generated certificate and does not require signature.



# Our Team



## Simon Kamau

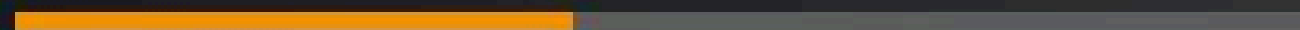
**EXECUTIVE DIRECTOR &  
MANAGING PARTNER  
TALENT ADVISOR**

.....

Simon Kamau is an experienced business strategist who has worked in various industries across East Africa. He is also a certified Human Resource Practitioner with 10+ years experience in driving efficiency and sustainable growth in founder-managed businesses. Simon believes that organizational culture is a critical aspect of defining a business's success and he focuses on teamwork and a healthy, diversified environment to achieve this.

*17+ years in :*

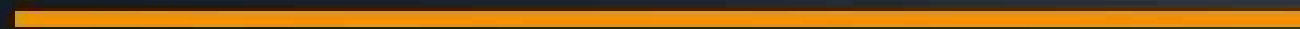
**BUSINESS GOVERNANCE**



**OPERATIONAL EFFICIENCY**



**TALENT OPTIMIZATION**



## Felix Nzuki

**MANAGING PARTNER  
BUSINESS GROWTH**

.....

Felix is an experienced Business leader with over 13 years of experience in developing go-to-market strategies and business development to increase revenues and margins. He is an adaptive and deadline-oriented leader, who can execute and complete multiple projects in high-stress environments. He is also passionate about training teams to improve delivery on business outcomes. Felix is a transformative leader guided by humanism, inner vision, deep thoughtfulness and imagination.

*14+ years in :*

**BUSINESS DEVELOPMENT**



**STRATEGIC PLANNING**



**PROCESS ALIGNMENT**





# Connect with us.

Email

**Fnzuki@optipro ltd.com**

**Skamau@optipro ltd.com**

**www.optipro ltd.com**

Call us

**+254-720-327-978**

**+254-725-090-430**







DIVINE MERCY CATHOLIC  
CHURCH  
KARIOBANGI SOUTH PARISH



## STRATEGIC PLAN 2025-2029

**Our Vision**  
"To be a faith-centered hub of  
excellence in compassionate service  
and community empowerment."

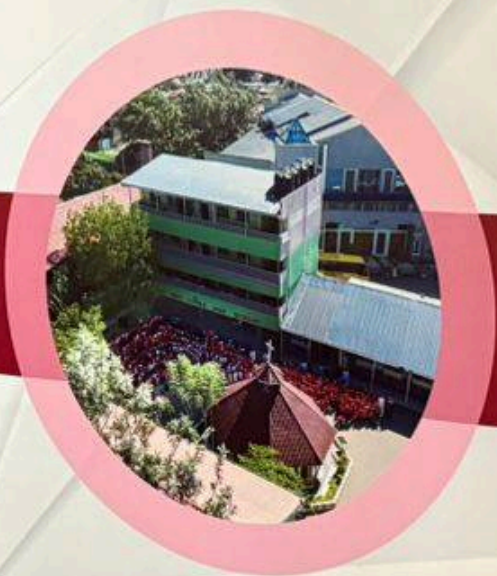
PAYBILL No. 4073633 ACC. Name: PROJECT

DIVINE MERCY COMPLEX  
A CENTRE OF EXCELLENCE



PAYBILL No. 4073633 ACC. Name: PROJECT

DIVINE MERCY  
CATHOLIC SCHOOL



## STRATEGIC PLAN 2025-2029

**Our Vision**  
Mould competence in a dynamic society

PAYBILL No. 4073633 ACC. Name: PROJECT

DIVINE MERCY HOSPITAL



## STRATEGIC PLAN 2025-2034

**Our Vision**  
"To provide comprehensive,  
compassionate, and accessible care  
for all"

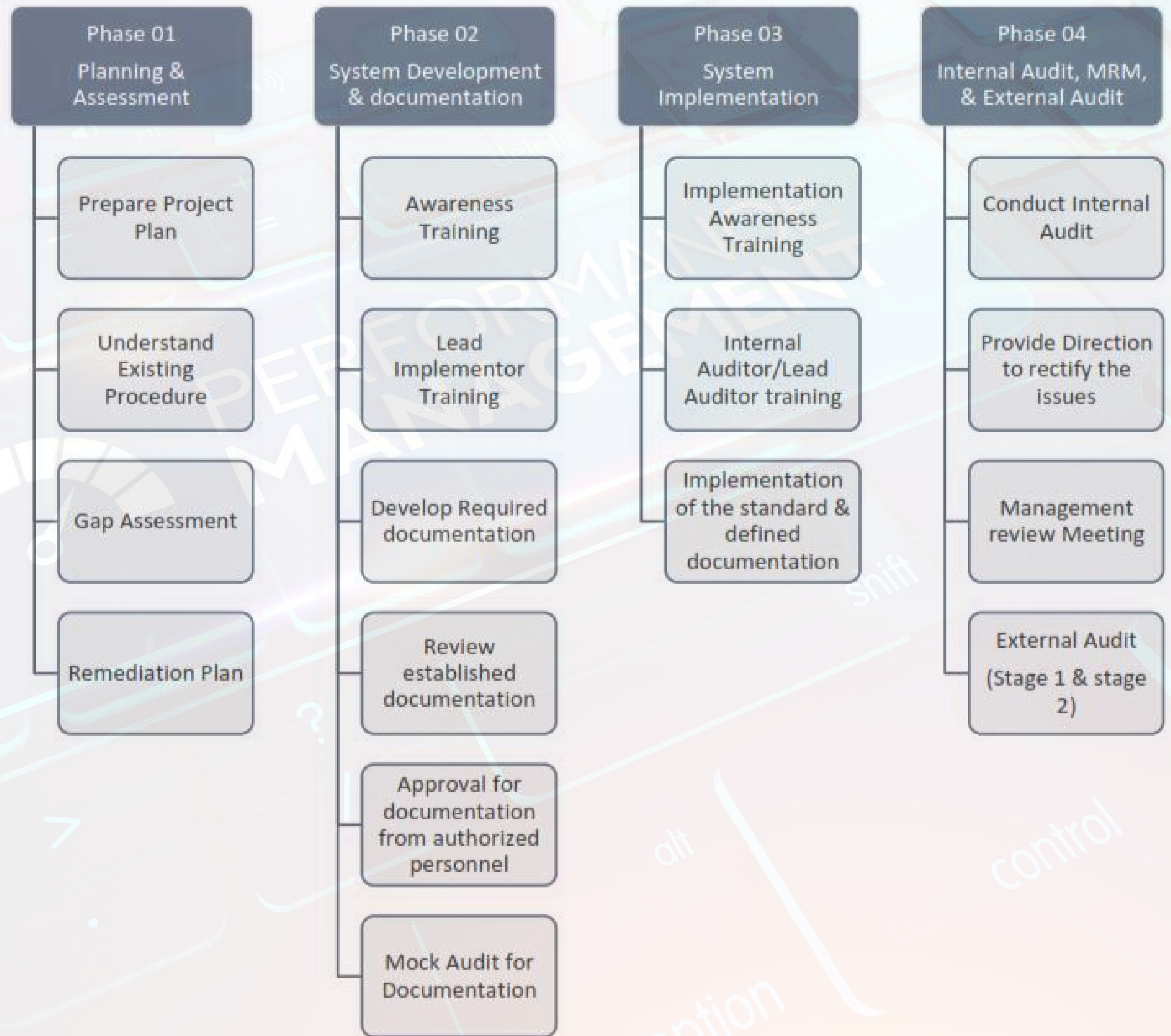
PAY





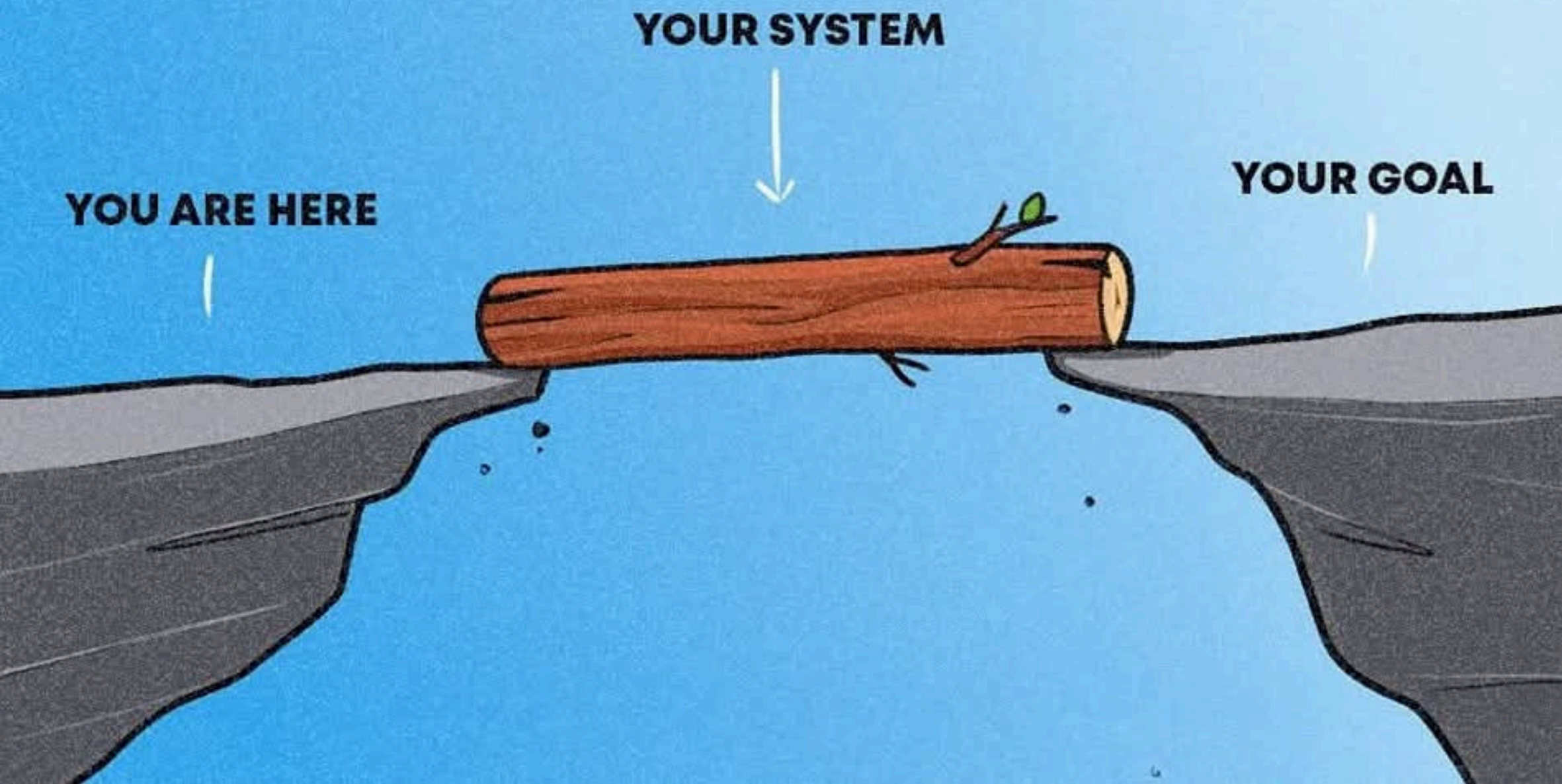


# Go ISO





**DON'T JUST SET GOALS,  
BUILD SYSTEMS FOR GOALS.**



**OPTIPRO**

CONSULTING *entire*

EFFICIENCY & PRODUCTIVITY





**OPTI**PRO

**CONSULTING**

**EFFICIENCY & PRODUCTIVITY**